COURTNEY MELE LOPEZ
UX / UI Design & Illustration

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EDUCATION & CERTIFICATIONS

Certificate in Understanding Software
UX Design Institute
November 2021

Professional Diploma in UX Design
UX Design Institute
July 2020

UI Design Course Completion
DesignLab
October 2019

Bachelor of Arts, Art
Valdosta State University
December 2012

SKILLS

- Wireframes
- Prototypes
- Journey mapping
- Agile methodology
- Affinity diagrams
- Pixel-perfect mockups
- Design systems
- Illustration

TOOLS

- Figma & Sketch
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- InVision / Zeplin
- HTML / CSS
- Wacom / Procreate
- Keynote

EXPERIENCE

Associated Food Stores   **Salt Lake City, UT**
Senior Designer, UX   *September 2017 - July 2021*

- Designed digital and print works for nearly 500 independently owned supermarkets throughout the Midwest
- Developed the information architecture, style guidelines, and UI for an iOS app
- Spearheaded the integration of UX workflows across an in-house design team
- Created and maintained wireframes, UI libraries, and hundreds of branding assets using Adobe and Figma
- Refocused marketing strategy to support a user-driven, data-informed approach

Kuli Kuli Foods   **Oakland, CA**
Marketing & Design Fellow   *June 2016 - September 2016*

- Used Adobe Creative Cloud to create digital assets and print collateral in a fast-paced startup environment
- Lead weekly blog team meetings and a team of 9 bloggers to produce an average of 21 blog posts per month
- Increased organic followers by an average of 150 per month

United Way of the Coastal Empire   **Savannah, GA**
Coordinator, Community Investments   *November 2015 - February 2016*
AmeriCorps VISTA   *November 2014 - November 2015*

- Built organizational capacity by developing new collateral, doubling new Investment Volunteers from 2014 - 2015
- Facilitated the annual funding process through volunteer management, agency communication, and scheduling
- Managed design workflows from concept to print-ready product
- Formally presented work to Board of Directors, Vision Council, and staff